



2024

**CHBA Junior
Representative
Sponsorship Packages**

Coffs Harbour Basketball Association Incorporated
74A Bray Street, Coffs Harbour NSW 2450 Ph: (02) 6651 1452
admin@coffsharbourbasketball.com.au
www.coffsharbourbasketball.com.au

2024 CHBA Sponsorship Packages

Why Sponsor CHBA

The CHBA sponsorship program provides an opportunity for corporates, local businesses, families and friends to be part of a growing and successful sporting organisation.

Sponsorship provides great marketing opportunities for your business whilst creating and validating your community good will. Your contribution of financial support plays a vital part for many players and their families in assisting them to participate playing their sport at the higher level.

- An excess of 5000 players and spectators through our doors each week
- Over 2,500 Facebook followers, more than 6,000 people reached each week
- We provide broad exposure extending outside the local community with our representative teams regularly playing throughout NSW and beyond

About Us

Coffs Harbour Basketball Association (CHBA) has a proud tradition of developing players, coaches, referees and officials. The association has a long history of fielding competitive teams within our domestic competitions and in our junior and senior representative programs.

Outstanding achievements for the 2023 season include:

Junior Teams:

U12 Girls Division 1 – State Cup Winners	U12 Boys Division 1 – Finished 3 rd in State Cup
U14 Girls Division 1 – Finished 3 rd in State Cup	U18 Boys Division 1 – Finished 4 th in State Cup Pool
U18 Girls Division 1 – Knocked out in the Semi Finals of JPL/1 st and undefeated across country teams	

Individual Junior Players Achievements:

The following players participated on Basketball NSW State Development Program.

Charlotte Cogle	Annalise Crawley	Charlie Morrison
Tully Jarvis	Kira Juffermans	Alexis Plater

Senior Teams:

Youth League Men – finished 8th in their pool
Waratah Women – Winners and State Champions in their division. Which is an outstanding effort!

Individual Senior Player Achievements:

Mat Cook – Coach of the Year	Felicity Cook – Defensive Player of Year
Ashleigh Fasala – MVP of Waratah Women / All Star Five	Keira Williams – All Star Five
Jessi Reeves – All Star Five	Jordon Woods – Grand Final MVP

Isla Juffermans played in the following competitions.

- NBL1 for Centre of Excellence (COE)
- U19's FIBA World Cup for the Australian Gems
- Australia - Debut as an Opal in a friendly tournament in China

We look forward to you joining our team at CHBA

Come and join us as a proud sponsor of Coffs Harbour Basketball Association. We have several set sponsorship packages, or you can tailor a sponsorship package that meets your needs. Please see the packages below or to discuss our sponsorship program please contact CHBA Administration.

Ph: (02) 6651 1452 Email: admin@coffsharbourbasketball.com.au

2024 CHBA Sponsorship Packages

Sponsorship Opportunities	Player Individual Package 1 \$500 to \$1,000	Player Individual Package 2 \$1,100 to \$2,500	Team Package 1 \$1,500 to \$3,000	Team Package 2 \$3,500 to \$5,000	Senior Team Major \$5,000 to \$10,000
Digital Certificate of Appreciation	X	X	X	X	X
Company Logo on Players Warm-Up Shirt	X	X			
Company Logo on Whole Teams Warm-Up Shirts			X	X	X
Social Media Coverage before an away round	X	X	X		
Social Media – Recurring media coverage				X	X
CHBA Website Advertising	Small Icon	Small Icon	Large Icon	Large Icon	Large Icon
Company banner displayed at home games				X	X
Glory League Advertising – coming soon				X	X

*All sponsorship funds listed are exclusive of GST.

*Costs associated with production of marketing materials are deducted from amount received from sponsor.

All sponsorship funds are greatly appreciated and cover things such as team nomination, referee levy, accommodation, transport and food. Your sponsorship assists these young players to pursue their passion for basketball.



SPONSORSHIP FORM

Thankyou for supporting the Coffe Harbour Basketball Association.

I'd like to sponsor the following (please tick)

Individual Player

*Package 1: \$..... or *Package 2: \$.....

Team

*Package 1: \$..... or *Package 2: \$.....

Senior Team Major: \$.....

If there is money left over from the sponsorship money above. Would you like it returned to your business or kept for the association to use for other purposes?

SPONSOR DETAILS

Authorised Person / Company Representative Name: _____

Business Name: _____ ABN: (if applicable): _____

Postal Address: _____

Email: _____ Phone: _____

Signature: _____

CHBA PAYMENT DETAILS

Please email the completed form to admin@coffsharbourbasketball.com.au and you will be emailed a Tax Invoice with bank details to complete payment.