



Coffs Harbour Basketball

Adopted October 2024

2024

CHBA Representative Sponsorship Packages



Coffs Harbour Basketball Association Incorporated
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2024 CHBA Sponsorship Packages

Why Sponsor CHBA

The CHBA sponsorship program provides an opportunity for corporates, local businesses, families and friends to be part of a growing and successful sporting organisation.

Sponsorship provides great marketing opportunities for your business whilst creating and validating your community good will. Your contribution of financial support plays a vital part for many players and their families in assisting them to participate playing their sport at the higher level.

- An excess of 5000 players and spectators through our doors each week
- Over 3,200 Facebook followers, more than 6,000 people reached each week
- We provide broad exposure extending outside the local community with our representative teams regularly playing throughout NSW and beyond

About Us

Coffs Harbour Basketball Association (CHBA) has a proud tradition of developing players, coaches, referees and officials. The association has a long history of fielding competitive teams within our domestic competitions and in our junior and senior representative programs.

Outstanding achievements for the 2024 season include:

U12 Boys Division 1 – Runners Up NEJL

U12 Girls Division 1 – Winners NEJL

U14 Girls Division 2 – Runners Up NEJL

U18 Girls Division 1 – Runners Up JPL

Senior Teams:

Youth League Men – finished 10th in their pool

Waratah Women – Knocked out in the Semi Finals

Individual Junior Players Achievements:

The following players participated on Basketball NSW State Development Program.

Charlotte Cogle

Annalise Crawley

Charli Morrison

Zavier Martin

Kira Juffermans

Alexis Plater

Natalie Nawauwi

Ashley Boutros

Madelyn Potter

Zoe Edgecock

Nathan Parks

Outstanding achievements for the 2023 season include:

Junior Teams:

U12 Girls Division 1 – State Cup Winners

U12 Boys Division 1 – Finished 3rd in State Cup

U14 Girls Division 1 – Finished 3rd in State Cup

U18 Boys Division 1 – Finished 4th in State Cup Pool

U18 Girls Division 1 – Knocked out in the Semi Finals of JPL/1st and undefeated across country teams

Individual Junior Players Achievements:

The following players participated on Basketball NSW State Development Program.

Charlotte Cogle

Annalise Crawley

Charlie Morrison

Tully Jarvis

Kira Juffermans

Alexis Plater

Senior Teams:

Youth League Men – finished 8th in their pool

Waratah Women –Winners and State Champions

Individual Senior Player Achievements:

Mat Cook – Coach of the Year

Felicity Cook – Defensive Player of Year

Ashleigh Fasala – MVP of Waratah Women / All Star Five

Keira Williams – All Star Five

Jessi Reeves – All Star Five

Jordon Woods – Grand Final MVP



Isla Juffermans played in the following competitions.

- NBL1 for Centre of Excellence (COE)
- U19's FIBA World Cup for the Australian Gems
- Australia - Debut as an Opal in a friendly tournament in China

We look forward to you joining our team at CHBA

Come and join us as a proud sponsor of Coffs Harbour Basketball Association. We have several set sponsorship packages, or you can tailor a sponsorship package that meets your needs. Please see the packages below or to discuss our sponsorship program please contact CHBA Administration.

Ph: (02) 6651 1452 Email: admin@coffsharbourbasketball.com.au

2024 CHBA Sponsorship Packages

Sponsorship Opportunities	Player Individual Package 1 \$600	Player Individual Package 2 \$600 and up	Team Package 1 \$1,500 to \$3,000	Team Package 2 \$3,500 to \$5,000	Senior Team Major \$5,000 to \$10,000
Digital Certificate of Appreciation	X	X	X	X	X
Company Logo on Players Warm-Up Shirt	X	X			
Company Logo on Whole Teams Warm-Up Shirts			X	X	X
Social Media Coverage before an away round	X	X	X		
Social Media – Recurring media coverage				X	X
CHBA Website Advertising	Small Icon	Small Icon	Large Icon	Large Icon	Large Icon
Company banner displayed at home games				X	X

*All sponsorship funds listed are exclusive of GST.

*Costs associated with production of marketing materials are deducted from amount received from sponsor.

All sponsorship funds are greatly appreciated and cover things such as team nomination, referee levy, accommodation, transport and food. Your sponsorship assists these young players to pursue their passion for basketball.



SPONSORSHIP FORM

Thankyou for supporting the Coffs Harbour Basketball Association

I'd like to sponsor the following:

Type	Player/Team Name	Sponsorship Amount (exclusive of GST)
Individual Player		\$
Junior Team Sponsor		\$
Senior Team Sponsor		\$

If there is money left over from the sponsorship money above. Would you like it returned to your business or kept for the association to use for other purposes?

Sponsor Logo: please upload a JPEG version of your logo to our Google Drive
[https://drive.google.com/drive/folders/1luGeEwx1GT3ob8bxJ_rVXt47p-Qp1WIW?usp=drive link](https://drive.google.com/drive/folders/1luGeEwx1GT3ob8bxJ_rVXt47p-Qp1WIW?usp=drive_link)



SPONSOR DETAILS

Authorised Person / Company Representative Name: _____

Business Name: _____ ABN: (if applicable): _____

Postal Address: _____

Website: _____

Email: _____ Phone: _____

Signature: _____

CHBA PAYMENT DETAILS

Please email the completed form to admin@coffsharbourbasketball.com.au and you will be emailed a Tax Invoice with bank details to complete payment.